

Dr. Lorena Nessi

Editorial leader, journalist and researcher covering **digital assets, AI and regulated markets**.

Builds research products, leads writer teams and puts publications in front of audiences — on the page, on camera and on stage. **ex-BBC World Service · PhD**

500+ PUBLISHED ARTICLES	15 yrs INTERNATIONAL MEDIA	14 CLI COUNTRY EDITIONS	MSN + YAHOO FINANCE SYNDICATION	EN·ES NATIVE LANGUAGES
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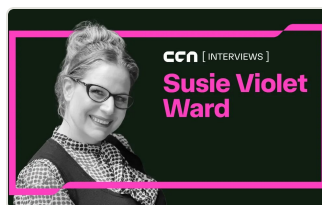
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→ 500+ articles · MSN & Yahoo syndication



FROM THE WORK: TETHER CEO INTERVIEW · CONSENSUS 2026 · BITCOIN POLICY UK · CLI DATA FEATURES

01 Research & Intelligence Products

Co-creator of CCN's flagship research franchise. Commissioned, edited and managed the writers on the research editorial team from first brief through to publication.



FLAGSHIP REPORT · CCN

Global Crypto Lifestyle Index (CLI)

A data-driven index ranking how usable and livable crypto really is across 14 countries: regulation, adoption, cost of living and lifestyle. Co-created the methodology and ran the research editorial team behind every edition.

ccn.com/global-crypto-lifestyle-index



COUNTRY EDITION

CLI: United Arab Emirates

Full destination profile of the UAE as a financial and lifestyle hub: VARA regulation, real estate, adoption and quality of life.

ccn.com/global-crypto-lifestyle-index/uae



METHODOLOGY

CLI Explained: How Usability and Livability Are Ranked

The public-facing methodology piece: how the index weighs usability, livability and regulation into one ranking.

ccn.com/education/crypto/crypto-lifestyle-index-explained-global-rankings



INDEX IN THE FIELD

Consensus 2026 Highlights Crypto's Growing Confidence and Adoption Challenges

CLI findings put to work as a news lens: reporting from Consensus 2026 in Miami through the index's US adoption ranking.

ccn.com/news/crypto/consensus-2026-miami-us-crypto-adoption-cli-ranking

02 Executive Interviews

C-suite conversations produced in print and on camera for CCN and its YouTube channel. Subjects include the CEOs and senior leaders of Tether, the Linux Foundation, Optimism, o1Labs, XRPL Commons and MEXC.



TETHER · CEO

Paolo Ardoino: The Future of AI Must Belong to People, Not Corporations

The CEO of the company behind USDT on decentralised AI, sovereignty and infrastructure.

ccn.com/education/crypto/paolo-ardoino-tether-future-ai



LINUX FOUNDATION

Daniela Barbosa on Blockchain, Digital Identity and Open Source Governance

ccn.com/education/crypto/linux-foundation-daniela-barbosa



ENGLISH LAKES HOTELS

Ben Berry on Bitcoin Payments, Lake District Tourism and Hospitality Adoption

ccn.com/education/crypto/bitcoin-payments-english-lakes-hotels



OPTIMISM · EXCLUSIVE

Kyle Jenke on Enterprise Adoption, Infrastructure Control and the Road Ahead

ccn.com/education/crypto/optimism-kyle-jenke-enterprise



O1LABS · CO-CEO

Mina Protocol, Zero-Knowledge Proofs and Decentralised Infrastructure

ccn.com/education/crypto/o1-labs-deepthi-kumar-mina



XRPL COMMONS

Odelia Torteman on Corporate Blockchain Adoption

ccn.com/education/crypto/xrpl-commons-odelia-torteman



MEXC · COO

AI Must Remain a Co-Pilot in Crypto Trading

ccn.com/education/crypto/ai-powers-crypto-liquidity-risk



FASSET · CEO

Raafi Hossain on Crypto-Native Banking, Stablecoins and the UAE

ccn.com/education/crypto/crypto-native-banking-stablecoins-uae



BITCOIN POLICY UK · CEO

Britain Must Rethink How It Regulates and Reports on Bitcoin

ccn.com/education/crypto/bitcoin-policy-uk-ceo-britain

03 Long-Form & Analysis

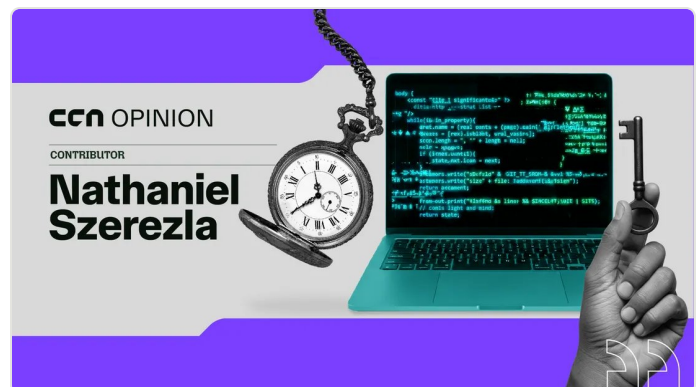
Opinion and deep analysis written for a professional readership: executives, founders and investors who read to make decisions.



MARKETS · OPINION

Tokenized Gold and Treasuries Are Building Crypto's Next Financial Layer

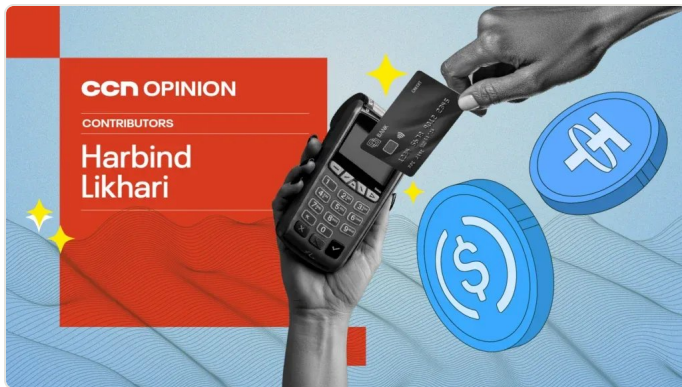
ccn.com/opinion/crypto/tokenized-gold-and-treasuries



TECHNOLOGY · OPINION

Bitcoin Faces a Quantum Threat It May Not Be Ready To Handle

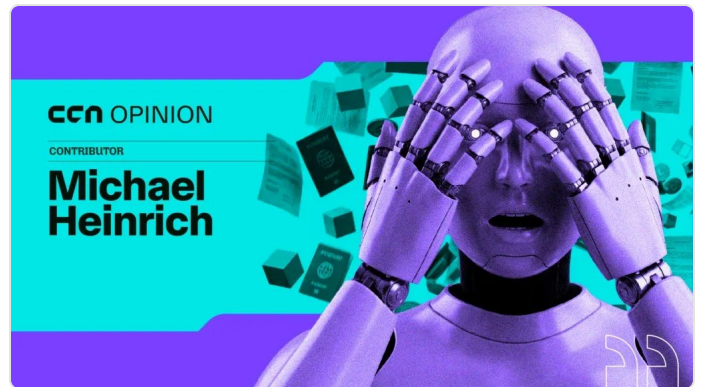
ccn.com/opinion/technology/bitcoin-quantum-threat



MEDIA · OPINION

Why Journalism's Future May Depend on Stablecoin Micropayments

ccn.com/opinion/business/why-journalism-future-depends



AI · OPINION

AI Is Becoming Critical Infrastructure, Yet Ownership Remains Concentrated

ccn.com/opinion/technology/ai-is-becoming-critical-infrastructure



REGULATED MARKETS · EXPLAINER

What the UK's Digital Gilt (DIGIT) Pilot With HSBC Orion Means

ccn.com/education/crypto/uk-digital-gilt-pilot-hsbc-orion



LIFESTYLE · DATA FEATURE

Can You Live on 1 Bitcoin? What It Buys You in 10 Countries

ccn.com/education/crypto/what-1-bitcoin-buys-worldwide

04 Flagship Projects & Partnerships

Editorial products built from scratch, and conference media partnerships negotiated and managed end to end: coverage aligned with partnership and sponsorship commitments.



FLAGSHIP PROJECT · CCN

The Top 101 in Crypto

CCN's definitive who's-who of the industry. Led the editorial team behind the project: profiles commissioned, edited and published at scale.

ccn.com/top-101-in-crypto

AUDIENCE PRODUCT

The CCN Newsletter

Built from scratch: voice, format, cadence and growth. Strategy through to weekly delivery.

ccn.com/newsletter



EVENT COVERAGE

Who Will Control the Rails of Tokenized Finance? Inside the Digital Assets Forum, London

ccn.com/news/crypto/tokenized-finance-who-controls-the-rails



EVENT COVERAGE

London's RWA Summit: Where Tokenization Meets Reality

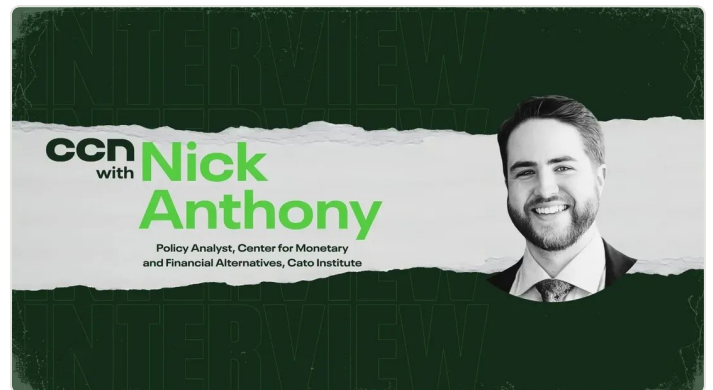
ccn.com/opinion/crypto/rwa-tokenization-london-summit



PRODUCED AT PLAN B FORUM · LUGANO

Bitfinex's Jesse Knutson: How Tokenization Could Rewrite Global Finance From El Salvador to Asia

ccn.com/education/crypto/tokenization-global-capital-gap-jesse-knutson



PRODUCED AT PLAN B FORUM · LUGANO

Nick Anthony on CBDCs, Financial Surveillance and the Fight for the Future of Money

ccn.com/education/crypto/cbdc-digital-euro-turn-money-into-control

CONFERENCE MEDIA PARTNERSHIPS NEGOTIATED AND MANAGED FOR CCN

Token 2049

Singapore · media partner

Plan B Lugano

Switzerland · media partner

Istanbul Blockchain Week

Türkiye · media partner

Digital Assets Forum

London · media partner

05 BBC World Service

Nine years as a multimedia producer and journalist in London (2007 to 2015), producing multilingual content for web, radio and video. Production work is largely uncredited by design; one surviving public byline says enough.

Centroamérica Cuenta

"El lado oscuro de internet somos nosotros"



De acuerdo con Castells, ahora tenemos una relativa igualdad de condiciones de acceso a la

BBC MUNDO · 2009 · LIVE ON BBC.COM

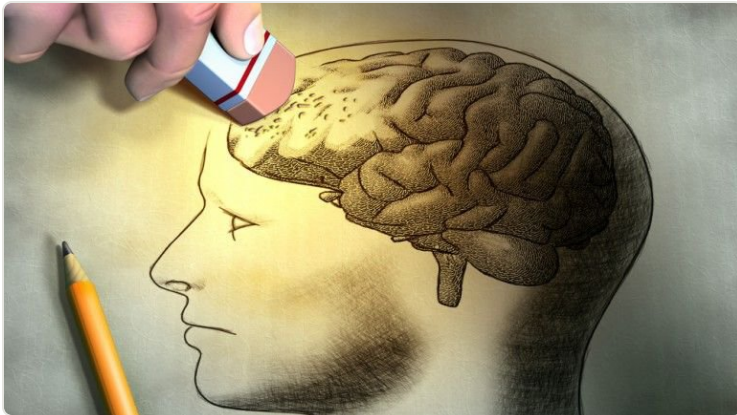
“El lado oscuro de internet somos nosotros”: Interview with Manuel Castells

A reader-driven interview with Manuel Castells, the world's most cited scholar of the network society, on the digital revolution and its dark side. Byline: Lorena Nessi, BBC Mundo.

bbc.com/mundo/participe/2009/11/091118_participe_manuel_castells

06 Brainblogger · Technology Editor

Technology Editor and Manager (2012 to 2018) of a PhD-curated publication on science, technology and digital culture. Managed a team of PhD and postdoctoral contributors; wrote and edited 50+ pieces. Links via the Internet Archive.



DIGITAL CULTURE

Your Memory and Google

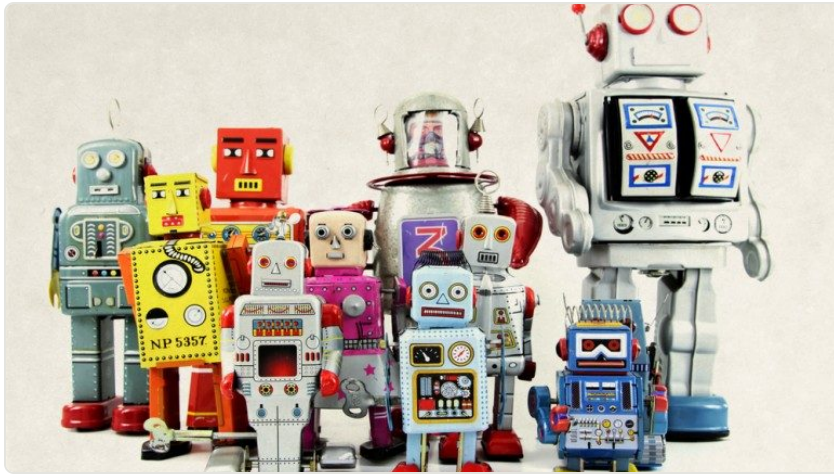
web.archive.org → brainblogger.com/2015/09/24/your-memory-and-google



TECHNOLOGY & WELLBEING

Do You Suffer From Techno-Stress?

web.archive.org → brainblogger.com/2015/09/22/do-you-suffer-from-techno



ROBOTICS

Your Companions: Top Social Robots

web.archive.org → brainblogger.com/2015/09/20/your-companions-top-social-robots



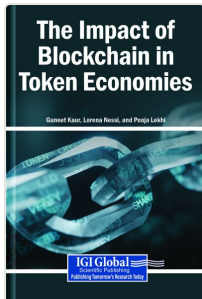
NEUROTECH

Brain-Controlled Gadgets

web.archive.org → brainblogger.com/2015/08/08/brain-controlled

07 Books & Research

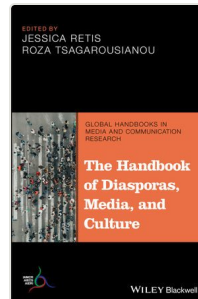
Peer-reviewed and edited scholarship alongside the journalism: token economies, diaspora media and digital culture.



CO-EDITOR · IGI GLOBAL · 2026

The Impact of Blockchain in Token Economies

Kaur, G., Nessi, L., Lekhi, P. (eds.)



CHAPTER · WILEY · 2019

Racial and Class Distinctions Online

The Handbook of Diasporas, Media and Culture.

PHD · NOTTINGHAM TRENT

Media, Communication & Digital Cultures

Plus journal articles in migration, identity and digital culture.

Dr. Lorena Nessi

nessilorena@gmail.com · LinkedIn · 500+ articles at CCN

SYNDICATED TO MSN & YAHOO FINANCE · ENGLISH & SPANISH